

Orthodox Byzantine Icons

at St. Isaac of Syria Skete



Special Announcements for Summer 2018

-- Price Revision --

Stock up now and save... before the price increase!

Our Dear Brothers and Sisters in the Lord,

Glory be to Jesus Christ!

PLEASE NOTE: FOR OCTOBER 1, 2018:

PRICE REVISION STARTS 10/01/18-

This is our first price increase since October 2014, four years ago. We have absorbed the sizable increase of the cost of goods from our suppliers of both raw materials and other devotional goods for these many years, but have reviewed these increased costs and are now adjusting our prices accordingly. We continue our policy of keeping the cost of these icons as low as possible so that they are affordable and available for all of your customers.



J40 Pantocrator

Icon Retail Price Schedule- effective 10/01/18

(all sizes are approximate)

X S	Extra Small	3" x 4"	\$ 12.00
S	Small	4" x 6"	\$ 23.00
M	Medium	5" x 7"	\$ 28.00
ML	Medium/Large	6" x 8"	\$ 34.00
L	Large	8" x 10"	\$ 40.00
XL	Extra Large	11" x 14"	\$ 65.00
D	Double	12" x 18"	\$ 90.00
X D	Extra Double	14" x 20"	\$ 120.00
T	Triple	16" x 24"	\$160.00
Q	Quad	24" x 36"	\$275.00
W C R	Large	12"	\$ 80.00
W C R	Extra Large	20"	\$160.00

25% restocking fee charged on all returns that are not damaged or do not have defective workmanship

We're Ready For Your Orders For Icons & Devotional Goods

*With high levels of inventory
for fast order filling*

*With quality customer service
you can count on*

*With secure on-line shopping 24/7
at www.skete.com*

Thank you for your continued support

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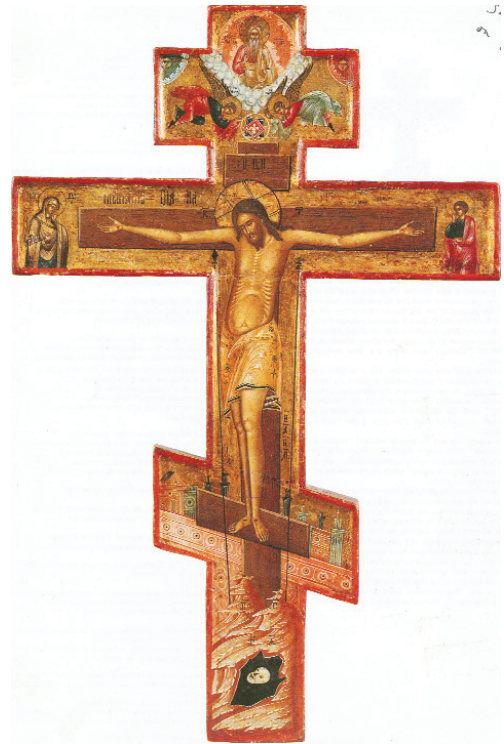
Please - be sure that we have your current e-mail address

Orthodox Byzantine Icons: Our 40 Best Selling Icons - Sales Analysis in Groups of Ten

Below are four groups of our 40 best selling icons. These groups are extremely top heavy in that **over 20% of all our sales are just from the First Group of our Top 10 Best Selling Icons**. Another 20% of all our sales are from the total of our next Three Groups (numbers 11 to 40). *That means over 40% of all of our sales are from the top 40 icons we offer.*

Each time we find a **store or cataloguer who has not gotten the sales that they hoped** with our products, upon inquiry we find that **usually the icons are not displayed well or prominently**, and even more often **the icons selected did not come from the preponderance of our best selling history, especially our top 10 icons**, or when these did sell, they were not immediately reordered.

Take a few minutes to look at these lists and your stock, and prepare an order for the coming Nativity season. Get out your 8th Edition full color Catalogue or go to our web store at www.skete.com and look at the beauty of these icons.



Russian Wall Crucifix
WCR-L WCR-XL

Top 20 Best Selling Icons

- | | |
|-----------------|---------------------------------|
| 1) F24 | Holy Trinity (Rublev) |
| 2) J24 | Pantocrator (Sinai) |
| 3) J75 | Good Shepherd |
| 4) S345 | St. John of San Francisco |
| 5) T22 | Theotokos of Vladimir |
| 6) F30 | Mystical Supper |
| 7) T60 | Theotokos "Tender Mercy" |
| 8) S288 | Guardian Angel |
| 9) WCR | Russian Wall Crucifix |
| 10) J45 | Christ Blessing |
| 11) T56 | Theotokos "Great Grace" |
| 12) F23 | Mystical Supper |
| 13) S20 | Archangel Michael (14th c.) |
| 14) S238 | St. Euphrosynos the Cook |
| 15) S259 | St. George (Nea Skiti) |
| 16) F25 | Resurrection |
| 17) J54 | Lord Jesus Christ |
| 18) T23 | Theotokos of Vladimir (Detail) |
| 19) F113 | The Wedding at Cana |
| 20) T47 | Panagia "Formidable Protection" |

Next 20 Best Selling Icons

- | | |
|-----------------|---|
| 21) S342 | St. John of San Francisco |
| 22) T61 | Most Holy Mother of God |
| 23) F43 | Nativity of the Lord |
| 24) J23 | Pantocrator (Hilandar, 13th c.) |
| 25) F86 | Resurrection |
| 26) F70 | Creation of the Animal Kingdom |
| 27) J40 | Pantocrator (Moscow, 1670) |
| 28) J08 | Pantocrator (Detail of J24, Sinai) |
| 29) F16 | Hospitality of Abraham |
| 30) S21 | St. Nectarios |
| 31) S13 | Archangel Gabriel |
| 32) F48 | Transfiguration of the Lord |
| 33) J02 | Christ Blessing (Athos) |
| 34) T01 | Portiatissa "Of the Portal" |
| 35) S444 | Holy Archangels Michael, Gabriel, & Raphael |
| 36) S22 | St. Nicholas |
| 37) S14 | St. George |
| 38) S270 | St. John the Baptist |
| 39) F88 | Ladder of Divine Ascent |
| 40) F146 | Mystical Supper (Vatopedi, 1312) |